



Wrocław University of Technology



New Curricula for e-Leadership

Delivering Skills for an innovative and competitive Europe

13 November 2014 from 9.15 h to 16.45 h

at

Center for Scientific and Technical Information
Wrocław University of Technology, (D-21 building)
Plac Grunwaldzki 11
Wrocław, Poland

Need for e-Leadership

e-Leadership is of crucial importance for companies and industry to excel in their business operation. For effective e-leadership, the skills required are seen as those which enable people with very strong ICT skills to lead qualified staff from ICT and other disciplines towards identifying and designing business models and exploiting key innovation opportunities. Their success is defined as making best use of developments in ICT and delivering value to their organizations

Demand is growing throughout European industry to improve the quality of e-leadership, covering organisation leadership in ICT innovation to deliver business value. Research has confirmed a significant shortage of e-leadership skills across Europe - a call for action.

The European Commission e-Leadership initiative focuses on the leadership needs of top decision-makers and professional leaders at larger enterprises. These leaders oversee portfolios of both well-defined and emergent innovation opportunities. Successful design and implementation requires developing and engaging highly qualified staff to achieve the target value.

Focus of Initiative and Event

The European Commission initiative found that closing the e-leadership skills gap requires a range of educational ecosystem actions. In particular it needs strong collaboration of demand and supply stakeholders to create new educational offers. Pilot work shows that this leads to innovative and relevant content for e-leadership curricula.

The present event is one of ten regional events organised by the European Commission across Europe. It is hosted by Wroclaw University of Technology - Institute of Organisation and Management.

The objectives of the event are to:

- Inform stakeholders keen to promote innovation through e-Leadership.
- Communicate the e-leadership Curriculum Profile and quality label approach
- Disseminate lessons from pilot developments
- Guide education institutions to develop e-leadership programmes
- Encourage employers to make use of e-leadership programme offerings.

DRAFT Agenda

Chairperson: *Nils Olaya Fonstad, MIT Center for Information Systems Research (CISR)*

08:30 – 09:15

Registration

09:15 – 10:15

Introduction and Welcome

- **Tadeusz Więckowski**, Rector, Wroclaw University of Technology
- **Paweł Orłowski**, Secretary of State, Ministry of Infrastructure and Development, Poland
- **Zdzisław Szalbierz**, Dean of the Faculty of Computer Science and Management
- **Anna Walek**, Director of the Center for Scientific and Technical Information, Wroclaw University of Technology
- **André Richier**, European Commission DG Enterprise and Industry

10:15 – 10:35

What is e-leadership? Why is it important?

- **Dr. Nils Olaya Fonstad**, MIT Center for Information Systems Research (CISR)

10:35 – 10:55

ICT trends and their implications for e-leadership skills

- **Marianne Kolding**, Vice President, IDC Europe

10:55 – 11:10

e-Leadership - What it is and the European e-leadership education ecosystem

- **Werner B. Korte**, Director, empirica GmbH

11:10 – 11:40

Coffee break

11:40 – 12:30

Industry demand for e-Leadership

- Demand for e-leadership skills and related higher and executive education programmes
- **Paul Costelloe**, MSc., MBA., Director Executive Education, EuroCIO
 - The urgent need for e-leaders – practical experiences and case studies from large corporations and global players in Hungary
- **Piotr Poprawski**, Capgemini Polska
- **Malgorzata Ryniak**, VOLVO IT

12:30 – 13:00

Plenary Discussion

13:00 – 14:00

Buffet Lunch

14:00 – 14:30

Towards European e-Leadership curriculum profiles and quality labels

- Supply of e-leadership skills and curriculum profiles
- Quality label principles, criteria, processes and awarding

- **Lex Hendriks**, Business Knowledge Consultant, EXIN

14:30 – 15:00

E-Leadership in Practice – Poland

- Wrocław University of Technology offers and experiences
- MSc in Business Information Systems, mapping to and conformance with e-leadership curriculum profile

- **Dr inż. Adam Dzikowski**, Faculty of Computer Science and Management MSc in Business Information Systems

- Wrocław University of Economics offers and experiences
- Msc in Business Informatics, mapping to and conformance with e-leadership curriculum profiles

- **Prof. dr hab. inż. Mieczysław L. Owoc**, Head of Business Informatics Major, Department of Artificial Intelligence Systems, Wrocław University of Economics

15:00 – 15:30

Coffee break

15:30 – 16:30

Panel discussion:

New Curricula for e-leadership skills meeting industry demands

- Stakeholder perspectives: relevance, appropriateness, timeliness
- Critical success factors
- Scalability and sustainability
- Potential for using new curricula for e-leadership development
- Practical next steps

Panellists

- **Piotr Poprawski**, Capgemini Polska
- **Małgorzata Ryniak**, Volvo IT
- **Grzegorz Trubiłowicz**, CEO, Cooklet
- **Piotr Wieczorek**, Fly on the cloud
- **Magdalena Tarasiewicz**, Volvo Polska

Moderator: Nils Olaya Fonstad, MIT Center for Information Systems Research

16:30 – 16:45

Summary and Conclusions

Registration

Please register your interest at the following website: www.eskills-guide.eu

This event is targeted at innovative employers, current and aspiring e-leaders, professional associations, universities and business schools as well as policy-makers interested in promoting

digital innovation. Due to the need to balance the stakeholder groups, final acceptance of participation is by personal invitation. Acceptance will be confirmed within two weeks of registration. There is no charge to attend the event. Anyone expressing an interest will be sent a link to the outputs of this event.

Further Information

e-Leadership Flyer

You can obtain background research on this topic by accessing a pamphlet at the following web site:
www.eskills-guide.eu

For event details:

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Practical information

Event language

The conference language will be English.

Venue

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