



**it-vest**  
networking universities



## **New Curricula for e-Leadership**

**Delivering Skills for an innovative and competitive Europe**

**9 October 2014 from 9.00 h to 18.00 h**

at

**Centralværkstedet, Aarhus**

Værkmestergade 9, 8000 Aarhus C

### **Need for e-Leadership**

e-Leadership is of crucial importance for companies and industry to excel in their business operation. For effective e-leadership, the skills required are seen as those which enable people with very strong ICT skills to lead qualified staff from ICT and other disciplines towards identifying and designing business models and exploiting key innovation opportunities. Their success is defined as making best use of developments in ICT and delivering value to their organizations

Demand is growing throughout European industry to improve the quality of e-leadership, covering organisation leadership in ICT innovation to deliver business value. Research has confirmed a significant shortage of e-leadership skills across Europe - a call for action.

The European Commission e-Leadership initiative focuses on the leadership needs of top decision-makers and professional leaders at larger enterprises. These leaders oversee portfolios of both well-defined and emergent innovation opportunities. Successful design and implementation requires developing and engaging highly qualified staff to achieve the target value.

### **Focus of Initiative and Event**

The European Commission initiative found that closing the e-leadership skills gap requires a range of educational ecosystem actions. In particular it needs strong collaboration of demand and supply stakeholders to create new educational offers. Pilot work shows that this leads to innovative and relevant content for e-leadership curricula.

The present event is one of ten regional events organised by the European Commission across Europe. It is hosted by it-forum and it-vest.

The objectives of the event are to:

- Inform stakeholders keen to promote innovation through e-Leadership.
- Communicate the e-leadership Curriculum Profile and quality label approach
- Disseminate lessons from pilot developments
- Guide education institutions to develop e-leadership programmes
- Encourage employers to make use of e-leadership programme offerings.

# Agenda

**Chairperson:** *Dr. Nils Olaya Fonstad, MIT Center for Information Systems Research (CISR)*

09:00 – 09:30

**Registration**

09:30– 09:45

**Welcome and Introduction**

- *Bo Sejer Frandsen, CEO, It-forum*
- *Gitte Møldrup, Director, It-vest*

09:45-10:15

**What is e-leadership? Building competitiveness and business performance with ICT – what distinguishes high performers from others?**

- *Dr. Nils Olaya Fonstad, MIT Center for Information Systems Research (CISR)*

10:15-10:45

**ICT trends and their implications for e-leadership skills**

- *Marianne Kolding, Vice President, IDC Europe*

10:45-11:15

**e-Leadership – Industry demand and the European e-leadership education ecosystem**

- *Werner B. Korte, Director, empirica GmbH*

11:15-12:00

**Towards European e-Leadership curriculum profiles and quality labels: European initiative and It-vest approach in Denmark**

- *Jette Lundin, IT-vest*

12:00-13:00

**Panel discussion:**

**Impact and significance of e-leadership in Denmark and Europe**

**Panellists:**

- *Bo Sejer Frandsen, CEO, It-forum*
- *Andrea Carugati, Aarhus University, Business Department*
- *Gitte Møldrup, Managing Director of It-vest*
- *Birgitte Hjelm Pavlsen, Senior Consultant the Municipality of Odense (Former Master of IT student)*

13:00-14:00

**Lunch and networking**

## Registration

Registration is free at the following website: [www.eskills-guide.eu](http://www.eskills-guide.eu)

This event will be continued in the afternoon with the it-forum annual 'Event 2014 e-Leadership' (in Danish) from 14:00 – 18:00 h followed by dinner, networking and entertainment from 18:30 to 21:30 h.

For more details and registration for the afternoon and evening event please click here: <http://www.itforumevent.dk>

This event is targeted at innovative employers, current and aspiring e-leaders, professional associations, universities and business schools as well as policy-makers interested in promoting digital innovation. Due to the need to balance the stakeholder groups, final acceptance of participation is by personal invitation. Acceptance will be confirmed within two weeks of registration. There is no charge to attend the event. Anyone expressing an interest will be sent a link to the outputs of this event.

## Further Information

### e-Leadership Flyer

You can obtain background research on this topic by accessing a pamphlet at the following web site:  
[www.eskills-guide.eu](http://www.eskills-guide.eu)

### For event details:

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### Event Secretariat:

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[www.eskills-guide.eu](http://www.eskills-guide.eu)

## Practical information

### Event language

The conference language will be English and Danish

### Venue

Centralværkstedet, Aarhus  
Værkmestergade 9  
8000 Aarhus C

### How to get there – view on Google Maps

[View on Google Map](#)

### Via public transport

The Venue is in walking distance from the main railway station in Aarhus, to which busses from Aarhus Airport, Tirstrup, and Billund Airport, arrive.