



**antwerp
management school**
The autonomous management school
of the University of Antwerp

U **Universiteit
Antwerpen**



CIO belgian business
forum



New Curricula for e-Leadership

Delivering Skills for an innovative and competitive Europe

4 September 2014 from 8.30 h to 17.00 h

at

**University of Antwerp - Antwerp Management School
Sint Jacobsmarkt 9
2000, Antwerp**

Need for e-Leadership

e-Leadership is of crucial importance for companies and industry to excel in their business operation. For effective e-leadership, the skills required are seen as those which enable people with very strong ICT skills to lead qualified staff from ICT and other disciplines towards identifying and designing business models and exploiting key innovation opportunities. Their success is defined as making best use of developments in ICT and delivering value to their organizations

Demand is growing throughout European industry to improve the quality of e-leadership, covering organisation leadership in ICT innovation to deliver business value. Research has confirmed a significant shortage of e-leadership skills across Europe - a call for action.

The European Commission e-Leadership initiative focuses on the leadership needs of top decision-makers and professional leaders at larger enterprises. These leaders oversee portfolios of both well-defined and emergent innovation opportunities. Successful design and implementation requires developing and engaging highly qualified staff to achieve the target value.

Focus of Initiative and Event

The European Commission initiative found that closing the e-leadership skills gap requires a range of educational ecosystem actions. In particular it needs strong collaboration of demand and supply stakeholders to create new educational offers. Pilot work shows that this leads to innovative and relevant content for e-leadership curricula.

The present event is one of ten regional events organised by the European Commission across Europe. It is hosted by the University of Antwerp - Antwerp Management School together with EuroCIO – The European CIO Association and CIOforum Belgium.

The objectives of the event are to:

- Inform stakeholders keen to promote innovation through e-Leadership.
- Communicate the e-leadership Curriculum Profile and quality label approach
- Disseminate lessons from pilot developments
- Guide education institutions to develop e-leadership programmes
- Encourage employers to make use of e-leadership programme offerings.

Agenda

Chairperson: *Prof. Dr. Steven De Haes, University of Antwerp – Antwerp Management School*

08:30 – 09:30	Registration
09:30 – 09:45	Introduction and Welcome <ul style="list-style-type: none">• <i>Prof. Dr. Steven De Haes, University of Antwerp – Antwerp Management School</i>
09:45- 10:05	The European Commission activities from e-skills towards e-leadership skills <ul style="list-style-type: none">• <i>André Richier, European Commission DG Enterprise and Industry</i>
10:05 – 10:30	What is e-leadership? Why is it important? <ul style="list-style-type: none">• <i>Dr. Nils Olaya Fonstad, MIT Center for Information Systems Research (CISR)</i>
10:30 – 10:50	ICT trends and their implications for e-leadership skills <ul style="list-style-type: none">• <i>Martin Canning, Group Vice President, European Consulting IDC</i>
10:50 – 11:10	Industry demand for e-leadership <ul style="list-style-type: none">• <i>Peter Hagedoorn, Secretary General EuroCIO</i>
11:10 – 11:40	Digital transformation through e-leadership – perspective of the CIO <ul style="list-style-type: none">• <i>Freddy Van den Wyngaert, CIO Agfa Gevaert, Chairman of the European CIO Association, Chairman of the Board of the CIOForum Belgian business</i>
11:40 – 12:10	Digital transformation through e-leadership – perspective of the business executive <ul style="list-style-type: none">• <i>Harold Rijckaert, Director Large Enterprise, SD Worx</i>
12:30 – 13:30	Lunch and networking
13:30 – 13:45	e-Leadership - the European e-leadership education ecosystem <ul style="list-style-type: none">• <i>Werner B. Korte, Director, empirica GmbH</i>
13:45 – 14:15	Towards European e-leadership curriculum profiles and quality labels <ul style="list-style-type: none">– Supply of e-leadership skills and curriculum profiles– Quality label principles, criteria, processes and awarding• <i>Lex Hendriks, Business Knowledge Consultant, EXIN</i>

14:15 – 15:00

E-Leadership curricula and programme demonstration

- Existing offers and experiences
- Use of e-leadership curriculum profiles to shape programmes
- Summary of lessons for stakeholders

Demonstration of e-leadership curriculum: Executive Programme ‘Master in Information Management’

- ***Prof. Dr. Piet Ribbers, Tias***

Demonstration of e-leadership curriculum: Executive ‘Master of Enterprise IT Architecture’

- ***Prof. Dr. Steven De Haes – Antwerp Management School – University of Antwerp***

15:00 – 16:00

Plenary Discussion

- ***Dr. Nils Olaya Fonstad, MIT Center for Information Systems Research (CISR)***
- ***Prof. Dr. Steven De Haes – Antwerp Management School – University of Antwerp***

16:00 – 17:00

Closure and networking

- ***Prof. Dr. Steven De Haes – Antwerp Management School – University of Antwerp***

Registration

Please register your interest at the following website: www.eskills-guide.eu

This event is targeted at innovative employers, current and aspiring e-leaders, professional associations, universities and business schools as well as policy-makers interested in promoting digital innovation. Due to the need to balance the stakeholder groups, final acceptance of participation is by personal invitation. Acceptance will be confirmed within two weeks of registration. There is no charge to attend the event. Anyone expressing an interest will be sent a link to the outputs of this event.

Further Information

e-Leadership Flyer

You can obtain background research on this topic by accessing a pamphlet at the following web site: www.eskills-guide.eu

Event details:

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2000, Antwerpen
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Practical information**Event language**

The conference language will be English.

Venue

Antwerp Management School

Sint Jacobsmarkt 9

2000, Antwerp

Mail: Emmanuelle.duval@ams.ac.be

Tel: + 32 (0) 3 265 47 58

How to get there

BY CAR: Click on the following link: <http://www.antwerpmanagementschool.be/en/contact/route-description>

Parking: The Parking at Antwerp Management School is free of charge. You can come in and park your car, however, please fill out your information at the registration desk and make sure to ask a parking card before you leave.

The parking is on a first come first serve basis.

Q Parking: - Shopping Meir (Korte Klarenstraat 10 - 2000 Antwerpen)

If the AMS parking is full, the closest parking to the school is Q parking - **Shopping Meir** (-25% if you give your parking ticket the Antwerp Management School reception)

Via public transport

Click on the following link: <http://www.antwerpmanagementschool.be/en/contact/public-transport>