



New Curricula for e-Leadership

Delivering Skills for an Innovative and Competitive Europe

20th May 2014

New Bulgarian University, Ovcha kupel, 21 Montevideo Str., Sofia

Programme

Chairperson:

Dr. George Sharkov, Director, European Software Institute CEE

8:45 – 9:30

Registration

9:30 – 10:30

Key-note speeches

- **Welcome: Prof. Antony Slavinsky**, Chair of the BoT, New Bulgarian University
- **Greeting on behalf of Rosen Plevneliev**, President of the Republic of Bulgaria
- **Welcome: Gergana Passy**, Digital Champion of Bulgaria
- **André Richier**, European Commission DG Enterprise and Industry
- **Dr. Paul Nielsen**, CEO, Software Engineering Institute, Carnegie Mellon University

10:30 – 11:10

What is e-Leadership about? Why is it important?

- **Nils Fonstad**, INSEAD (France)

ICT trends and their implications for e-leadership skills

- **Gabriella Cattaneo**, Associate Vice President, IDC Europe, Milan (Italy)

11:10 – 11:40

Coffee break

11:40 – 12:30

The European e-leadership education ecosystem

- **Werner B. Korte**, Director, empirica GmbH, Bonn (Germany)

Demand for e-leadership and learning outcomes

- **Paul Costelloe**, Director Executive Education, EuroCIO

Plenary discussion

12:30 – 13:30

Lunch break

13:30 – 14:15

Towards a European e-leadership curriculum profile and quality labels

- **Lex Hendriks**, Business Knowledge Consultant, EXIN, Utrecht (The Netherlands)
- **Dr. Valentina Ivanova**, New Bulgarian University
- **Dr. George Sharkov**, ESI CEE

14:15 – 15:00

Industry demand for e-leadership skills in industry

- **Dr. Richard Soley**, Chairman and CEO, Object Management Group (OMG)
- **Neli Yolovska**, CIO Magazine
- **Hristo Hristov**, CEO, Netinfo

15:00 – 15:50

Panel discussion: New Curricula for e-leadership skills

Panelists:

ICT and SME associations, policy makers, and education representatives

- **George Brashnarov**, Chairman - Bulgarian Association of Software Companies
- **Orlin Kuzov**, Ministry of Education and Science
- **Peter Ivanov**, Chairman - Bulgarian Association of Information Technologies
- **Peter Statev**, Chairman Bulgarian ICT Cluster

15:50 – 16:00

Conclusions

19:00

10 year ESI CEE anniversary reception hosted by ESI CEE

Practical information

Fees

The registration for this event is free.

Event language

The conference language will be English.

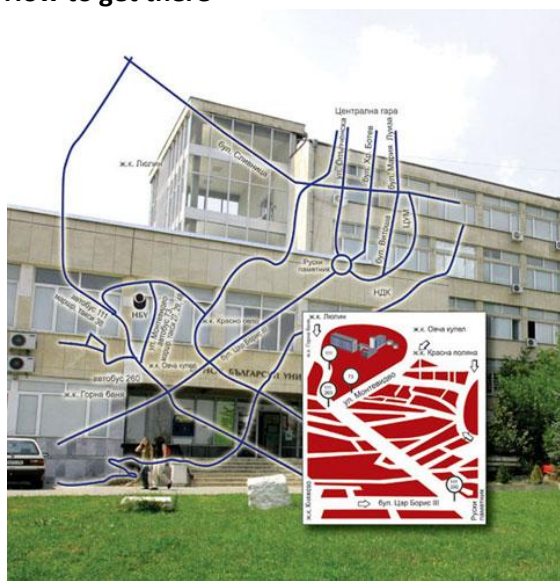
Catering

The conference will start on 20th May 2014 with a welcome coffee and refreshments. A networking lunch will take place at 12:30 at the event venue.

Venue

New Bulgarian University
Sofia 1618
residential quarter Ovcha Kupel
21, Montevideo Street

How to get there



<http://www.nbu.bg/index.php?l=45>

Venue of 10 year ESI CEE anniversary reception

National Polytechnic Museum
66, Opalchenska Str, Sofia

Hotel

special rates for the event attendees

<http://www.hilton.com/>

Further information

Local organiser and secretariat:

European Software Institute – Center Eastern Europe
Business Park Sofia, bldg. 11B, floor 1
Sofia, Bulgaria
Tel. +359 2 489 97 40
Email: via@esicenter.bg

Event Secretariat

for all European Regional Cluster Events on 'New Curricula for e-Leadership':



empirica GmbH

Oxfordstr. 2, 53111 Bonn, Germany

- Inna Bludova: Inna.bludova@empirica.com
- Werner B. Korte: Werner.korte@empirica.com

Tel.: +49 228 98530-0

www.eskills-guide.eu