



Developing e-Leadership – the skills agenda

A European Commission Event

**3rd June 2014 from 9.30 to 16.00 at Henley Business School,
Greenlands Campus, Henley-on-Thames, Oxfordshire, RG9 3AU, UK**

Need for e-Leadership

Demand is growing throughout European industry to improve the quality of e-leadership, covering organisation leadership in ICT innovation to deliver business value. Research has confirmed a significant shortage of e-leadership skills across Europe - a call for action.

The European Commission e-Leadership initiative focuses on the leadership needs of top decision-makers and professional leaders at larger enterprises. These leaders oversee portfolios of both well-defined and emergent innovation opportunities. Successful design and implementation requires developing and engaging highly qualified staff to realise the target value.

Focus of Initiative and Event

The European Commission initiative found that closing the e-leadership skills gap requires a range of educational ecosystem actions. In particular it needs strong collaboration of demand and supply stakeholders to create new educational offers. Pilot work shows that this leads to innovative and relevant content for e-leadership curricula.

The present event at Henley Business School is one of ten regional events organised by the European Commission across Europe. The objectives of the event are to:

- Inform stakeholders keen to promote innovation through e-Leadership.
- Communicate the e-leadership Curriculum Profile and quality approach
- Provide insights and lessons from e-Leaders in practice

Sponsors

This event is organised by Henley Business School and the European Commission, Directorate-General Enterprise & Industry in conjunction with sponsors, BCS and EuroCIO.

Agenda: Developing e-Leadership Skills

Chair: Prof. Sharm Manwani, Executive Professor, Henley Business School

08:45 – 09:30

Registration

09:30 – 10:15

Introduction and Welcome from Sponsors

- *Prof. John Board, Dean, Henley Business School*
- *Prof. Liz Bacon, President, BCS and Paul Costelloe, EuroCIO*
- *André Richier, European Commission DG ENTR*

10:15 – 11:00

ICT trends and their implications for e-leadership skills

Marianne Kolding, Vice President, IDC Europe

11:00 – 11:30

The European e-leadership education ecosystem

- Why e-leadership? Demand and supply gaps.
- European and national policies on e-skills and e-leadership
- Roles for industry, governments and higher education

Simon Robinson, Director, empirica GmbH

11:30 – 12:00

Coffee break

12:00 – 13:00

Towards European e-Leadership curriculum profiles and quality labels

- Demand for e-leadership and learning outcomes
- Supply of e-leadership skills and quality approach

Paul Costelloe, MSc., MBA., Director Executive Education, EuroCIO

Birgit Hanny, M.A., M.B.A., Deputy Director, ASIIN

13:00 – 14:00

Buffet Lunch

14:00 – 15:15

E-Leadership in Practice

- Case studies of programmes and individuals
- Use of e-Leadership curriculum profiles to shape programmes
- Summary of lessons for e-Leaders and key stakeholders

Prof. Sharm Manwani, Executive Professor, Henley Business School

Conrad Thompson, Global Business Design Leader, PA Consulting

Dr Christoph Burtscher, Director of Strategy, Late Rooms Group

15:15 – 15:45

Panel discussion: Developing e-Leaders

- Key directions to close the e-Leadership skills gap
- Partnerships between key stakeholders
- Practical next steps

Panelists:

- Sponsors and Industry representatives

15:45 – 16:00

Summary and Conclusions

Registration

Please register your interest at the following website: www.eskills-guide.eu

This event is targeted at innovative employers, current and aspiring e-leaders, professional associations, universities and business schools as well as policy-makers interested in promoting digital innovation. Due to the need to balance the stakeholder groups, final acceptance of participation is by personal invitation. Acceptance will be confirmed within two weeks of registration. There is no charge to attend the event. Anyone expressing an interest will be sent a link to the outputs of this event.

Further Information

e-Leadership Flyer

You can obtain background research on this topic by accessing a pamphlet at the following web site: www.eskills-guide.eu

For event details:

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Event Secretariat:

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Practical information

Event language

The conference language will be English.

Venue

Henley Business School, Greenlands campus, Henley-on-Thames, Oxfordshire, RG9 3AU, UK

Detailed information about how to get to the Greenlands campus can be found at:

<http://www.henley.ac.uk/about-us/how-to-find-us-greenlands/>

Car Parking

Free car parking is available adjacent to Henley Business School. Upon entering the site over the cattle grid, please follow event parking signage to the designated car parks.

Accommodation

A limited number of rooms for overnight accommodation are available on the Greenlands campus. To book, please contact Greenlands reception by 19 May, either via email to reception@henley.com or by telephoning +44 (0) 1491 571454, stating that you are attending the e-Leadership event.